



**MURPHY
NELSON
MARKETING**

Advertising & Communications

Murphy Nelson Marketing is an award-winning, certified women-owned business enterprise with proven ability to consult, strategize, design and implement print and digital, multi-channel advertising and communications that make an impact.

Drawing on decades of experience, we work with clients to determine the most effective communication channels to deliver messaging to an audience. We bridge the gap between clients and the people whose influence matter most.



WE KNOW WATER

MNM is backed by decades of experience providing creative solutions to the unique challenges water utilities face every day. Whether it's communicating with customers or influencing legislative change, MNM has proven results.

Our water work spans decades and includes TV ads for the Sacramento Municipal Utilities District and integrated campaigns for American Water in 13 states. MNM has received national awards (PRSA, IABC, Telly) recognizing exceptional work on behalf of our water utility clients.

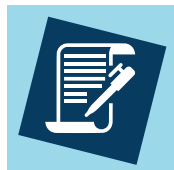
CAPABILITIES

- Bill Inserts
- Brand Development
- Broadcast Advertising
- Community Outreach
- Consumer Confidence Reports
- Copywriting
- Digital Marketing
- Direct Mail
- Graphic Design
- Marketing Collateral
- Print Advertising
- Regulatory Communications
- Supplier Diversity Reports

CERTIFICATIONS



WBE CERTIFIED



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